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**James Smith**  
65662 E DESERT MOON CT  
TUCSON, AZ 85739



December 18, 2008

Dear James,

Samuel Keiffer is a member of our Optimist Club in Myrtle Beach and has recommended you as a person of integrity who has an interest in the community. The Myrtle Beach Governors' Conference Optimist Club<sup>1</sup> (Myrtle Beach GC OC) takes pride in the quality of its membership and takes recommendations by our members to heart.

Based on Samuel's recommendation, our board of directors has granted their approval for us to invite you to participate in our mission to "bring out the best in kids, by providing hope and positive vision" to them.

The Myrtle Beach GC OC organizes and conducts service-to-youth initiatives in our community. Our club operates under the support and guidance of Optimist International – one of the best established and largest service club organizations.

We would like to invite you to be our guest for dinner on Thursday, **January 8, 2009** at the

Bay Watch Resort & Conference Center  
2701 S. Ocean Blvd  
North Myrtle Beach, SC 29582

**Dinner** will be at **6:30 PM** followed by a short program. We will conclude no later than 9:30 PM.

In order to finalize plans with the banquet facility, we request that you **RSVP<sup>2</sup>** to **(555) 555-5555** by January 5th. We look forward to meeting you and sharing the fellowship, programs and activities of our club.

Will you let us know if the following information is correct?

Your phone number: (520) 818-0266  
Your email address: JIMS40220@AOL.COM

We're excited to see you, and we're looking forward to your call, James.

Sincerely yours,

Mr. Kai Gansner  
Myrtle Beach GC OC President

<sup>1</sup> No such Optimist Club actually exists. This "Club" is for emulation purposes only.

<sup>2</sup> Do not respond. This letter is for emulation only. We will see all of you at the scheduled dinner on Thursday to discuss & review the N.O.W. Dinner concept.